



# Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES • SUMMER 1982





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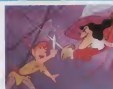
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Cover: A pert and pretty Alice shares a magic moment with friends in the Wonderland known as Disneyland Park.

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# CLUB MEMBERS RECEIVE MANY EXTRA BENEFITS

As the "Official Host of the Magic Kingdom Club," Howard Johnson's offers Club members a 10% discount at over 400 participating Motor Lodges nationwide. To receive this special benefit on double-occupied rooms at the directory rate, all you need to do is make your reservation in advance by calling Howard Johnson's toll-free reservation number. (See page 19 for phone numbers and details.) Howard Johnson's always welcomes vacation and business travelers with their special blend of cheerful personnel and big, sparkling clean rooms. And at most Motor Lodges, children under 18 are free of charge when occupying a room with their parents. Join the thousands of satisfied Club families coast-to-coast who have already taken advantage of this Club benefit, and save 10% on your next room accommodations at a warm and friendly Howard Johnson's Motor Lodge.

Another valuable benefit available to Club families is a 10% discount on unlimited mileage rates now offered at most National Car Rental locations nationwide. In fact, Club members now receive a 10% discount on all published rates at National Car Rental, including weekly rates and weekend specials. As the "Official Car Rental Company of the Magic Kingdom Club," National not only provides you a great savings on car rentals, but continues to offer other benefits such as convenient airport terminal locations in most cities, a wide variety of General Motors cars, and toll-free worldwide reservations. Incidentally, similar discounts are available to Club members worldwide.

Club families travelling to Florida won't want to miss beautiful Cypress Gardens, one of Florida's original and most famous attractions. Magic Kingdom Club members always receive a reduced price at Cypress Gardens, located near Walt Disney World Vacation Kingdom. Explore the newest attractions at Cypress Gardens; the Southern Crossroads and the Living Forest. These new areas feature magic shows, shopping, dining, children's fun rides, an alligator show, exotic bird revue, a sophisticated animal encounter area and one of the largest flight habitats in Florida with several hundred rare birds.

And, there are many more fine vacation and travel benefits that include special cruise programs, World Showcase Tours, and of course, Club Vacation Plans at Walt Disney World and Disneyland.

Look to the Magic Kingdom Club for the finest in leisure-time benefits and programs!



Bob Baldwin, National Director, Magic Kingdom Club



"Curiouser and curiouser," thought Alice as she looked around and found everything either upside down or backwards in Wonderland.

From the Walt Disney Productions feature film "Alice in Wonderland," first released in 1951.



The reaction of guests to Disneyland may very well be similar to that of Alice's when at first they visit the area known as Fantasyland this summer.

Because, until the summer of 1983, many things in Fantasyland will be topsy-turvy and many familiar landmarks missing as the Magic Kingdom prepares a brand new adventure, a bright-new look and improved attractions to further enhance this land of make-believe. Continuing to entertain guests through the 1982 summer season will be "Mr. Toad," "Alice in Wonderland," the Storybook Land

Canal Boats, and "Casey Jr.," as well as untouched "It's a Small World" and "Motor Boat Cruise."

All architectural exteriors in Fantasyland will be re-styled to create the European atmosphere of a storybook village. Added will be landscaping, animation and improved development of the themed look for which Disney is famous.

Present attractions will be revamped to more closely relate to the Walt Disney films from which they emanated.

The 72 wild and wonderful hand-carved horses of the King Arthur Carousel, a long-time favorite attraction, will cavort in a newly landscaped area which will still be visible from the drawbridge entry of Sleeping Beauty Castle. This relocation will improve spaciousness and access throughout the Fantasyland area.



Pinocchio blinked his eyes and raised his wooden arms. "I can move!" he cried. "I'm a real boy!"

"No," the Blue Fairy said sadly. "You have life, but to become a real boy, you must prove yourself brave, truthful, and unselfish." Whereupon the Blue Fairy dubs Jiminy Cricket the Lord High Keeper of Pinocchio's Conscience.

From the Walt Disney Productions feature film "Pinocchio," first released in 1940.



In vehicles resembling Gepetto's carved wooden toys, Disneyland guests will experience an exciting new "Adventures of Pinocchio." They will live in the world of make-believe like the puppet who became a real boy. An Audio-Animatronic Jiminy Cricket will help them choose between the "easy" and "straight and narrow" paths of life. Afterward, guests can enjoy sidewalk dining with tasty take-out food from the new Pinocchio-themed restaurant.

# FANTASYLAND

## Facelift

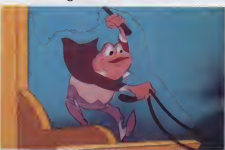


*Peter Pan was a boy who had decided never to grow up. He lived in faraway Never-Land, a magic place filled with lots of fun and adventures.*

From the Walt Disney Productions  
feature film "Peter Pan,"  
first released in 1953.



In the new "Peter Pan" attraction, the guests' journey will begin in the Darling children's nursery—a replica of the one in the original film. They'll fly with Peter Pan over the sparkling nighttime lights of London to Never-Land encountering many hazards along the way. There they will witness the dazzling display of swordsmanship between Captain Hook and Pan on a square-rigged pirate ship. And then, Tinker Bell will turn the ship to gold... as the exciting adventure continues.



*Mr. Toad, the squire of Toad Hall, is a wealthy and reckless sportsman with a love of excitement that borders on mania. His friends, Water Rat, Moley and MacBadger worry a lot about Mr. Toad's escapades.*

From the Walt Disney Productions  
feature film, "The Adventures of Ichabod  
and Mr. Toad," released in 1949.



Disneyland guests will join the erratic Mr. Toad in a new and expanded *wild ride* with additional animated characters and thrills, when the entire Fantasyland reconstruction is completed. Their vehicles will be careening through a village where a hat shop was once located.



*In a faraway land, a long time ago, there once lived a king and queen with their daughter—who was beautiful beyond compare. Her name was Snow White.*

From the Walt Disney Productions,  
feature film "Snow White and  
The Seven Dwarfs," first released in 1937.



Even before they enter the new "Snow White's Adventures," guests will get a clue as to its interior story when they observe the jealous Queen looking down from her tower above. This is in keeping with the new design feature of creating a preview show to entertain guests even as they are queuing at the entrance to the attraction.



*Dumbo, the baby circus elephant, discovers that he can use his large ears as wings and fly, and he becomes the sensation of the circus.*

From the Walt Disney Productions  
feature film, "Dumbo,"  
first released in 1941.



When guests fly with Dumbo in the 1983 version of the attraction, they will fly over a lagoon and fountain of sparkling water. Timothy Mouse will remain as before, directing the parade of soaring circus Dumbos.




*There was a table set out under a tree in front of the house, and the March Hare and the Hatter were having tea at it; a Dormouse was sitting between them, fast asleep, and the other two were using it as a cushion. "No room! No room!" they cried out when they saw Alice coming.*

From "Alice in Wonderland"  
by Lewis Carroll



Sometime during the early summer of 1984, the swirling teacups of the "Mad Tea Party" will be repositioned near a newly-designed "Alice in Wonderland" attraction. A new Mad Hatter souvenir shop will also be relocated near "Alice," thus adding to the overall theming of the storybook land of Fantasyland. In the new "Alice," there will be an enlarged flower garden setting and thrilling encounters with the animated Queen of Hearts, her friend the White Rabbit, the Dormouse and the Hare.

As Walt Disney prophesied, Disneyland will continue to be improved upon...in a happy place that has the magic touch to make storybook dreams come true. 



*Ever drifting down the stream—Lingering in  
the golden gleam—Life, what is it but a  
dream?*

From "Alice in Wonderland"  
by Lewis Carroll

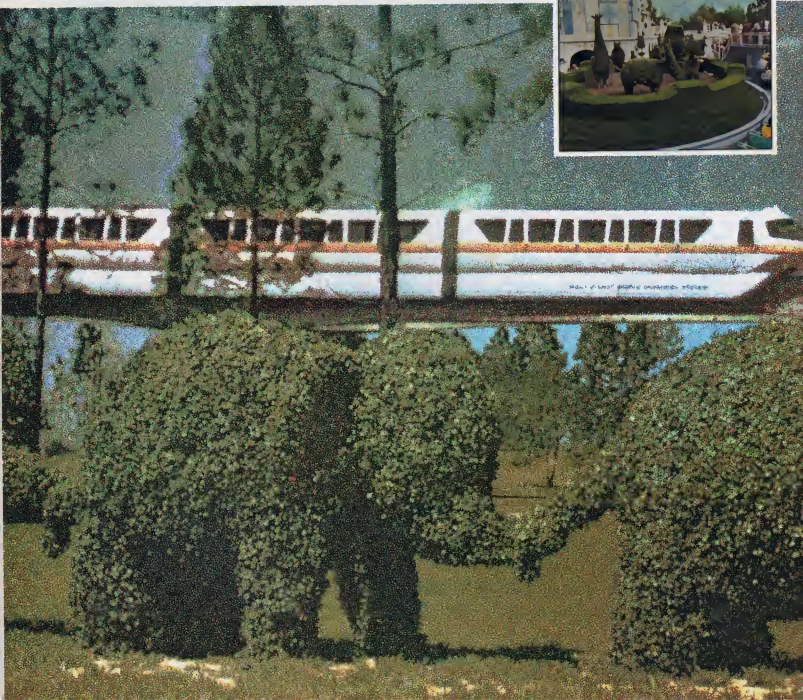


# Chlorophyll Characters

A tree is a tree is a tree. Unless, of course, it's a stationary animal or bird or snake—an interesting turn of events that occurs frequently on the grounds of Disneyland and Walt Disney World Magic Kingdoms.

The phenomenon is called topiary. But rather than the stylized hedges or geometrical shaped plants usually associated with the gardening art, greenery at the two theme parks may resemble a leaping elephant, jumping frog, swan or even a sea serpent.

Although many notable examples of this extremely specialized form of gardening can still be seen in gardens of European nobility to-



day, it is rarely found in the United States. Walt Disney had seen some of those gardens and resolved to create a fanciful menagerie of favorite Disney character animals, perhaps like those from "Fantasia," for the Disneyland landscaping.

Today comical chlorophyll characters greet visitors to both Disneyland Park and the Walt Disney World resort complex, while backstage, more hippos, giraffes and even water buffalos grow.

It takes from three to five and sometimes seven years of continuous care before a plant will assume a desired shape and be ready for exhibition and a perma-

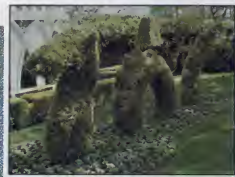
nent home. Landscape artists begin by weaving branches of a juniper, golden thuja, boxwood, or yew tree in and out of a basic wire form, accommodated by giant redwood boxes. As the tree grows, it is clipped, shaped and manicured every four to five days.

Unusual shapes lead to variations of the system, however. A verdant camel with four feet on the ground, for example, requires four individual trees, with the longest and most appropriately shaped one to become its head and neck. A hippo poised on one toe requires only

one trunk, but the branches produced above that point must be full enough to take on the shape of the chubby herbivorous mammal.

The plants must receive tender, loving care during their "training" period. Over-watering or too much fertilizer can destroy many months of hard work.

Topiary figures are so popular on the grounds of the Florida Vacation Kingdom and in the forecourt of "It's a Small World" at Disneyland, they're practically attractions in themselves. They're constantly being photographed by visitors to show the folks back home that even trees can display the Disney personality. 🐻



# Summertime Fun In the



All-American College Marching Band

Royal St. Bachelors

## Disneyland Park in California

The summer of '82 promises to be another one of excitement and top entertainment at Disneyland Park. Repeating last year's successful variety show, Space Mountain Stage will feature "Show Biz Is" — a delightful look at show biz, from vaudeville to movies to stage shows.

With the humorous and sometimes dubious help of Mickey, Minnie, Donald, Goofy and other

Disney characters, a talented group of dancer/singers provides a colorful medley of tunes from many eras.

"Show Biz Is" is fun to see, and you can see it every day of the week this summer in Tomorrowland at Disneyland.

And of course you won't want to miss the popular Main Street Electrical Parade and the dazzling nightly "Fantasy in the Sky" fireworks.

As in past seasons, Disneyland will feature top musical talents on stage nightly. Famous singers and groups will appear on Frontierland's Rivers of America stage.

At the far end of Main Street, the Carnation Plaza Gardens continues to offer fans one of the few remaining spots for dancing to the music of big bands. A different famous band is spotlighted weekly.

There'll be happy music around



# Disney Theme Parks



*Main Street Electrical Parade*

every corner of the Park! Rock sounds will emanate from both the Space Stage and the popular Tomorrowland Terrace.

Other free entertainment includes the All-American College Marching Band, the Dapper Dans singing group, Disneyland Band, Royal Street Bachelors and Coke Corner pianist, among others.

The popular unlimited use ticket, "Passport to Disneyland"

continues to be offered at the Park. The Magic Kingdom will be open from 9 a.m. to midnight Sundays through Fridays and 9 a.m. to 1 a.m. on Saturdays, beginning June 19 through the fun summer season.

## **Walt Disney World Vacation Kingdom in Florida**

The Florida Magic Kingdom continues its year-long Tencennial celebration with a spectacular

Tencennial Parade, a new Kids of the Kingdom musical revue and the Main Street Birthday Party.

Here, too, guests can enjoy the Main Street Electrical Parade and the sparkling "Fantasy in the Sky" fireworks, two favorite events, admired by young and old alike.

And of course, the 4th of July holiday will be a very special and exciting day at both Disney theme Parks. 🍷

# LET'S GO TO THE MOVIES

**"TEX"** This summer will see the release of Walt Disney Productions' exciting teen adventure, "Tex." The film is based upon the best-selling novel by S.E. Hinton, a popular author of teen stories. Ms. Hinton's "The Outsiders," published in 1967, is considered a contemporary classic and sold over four million copies.

"Tex" stars Matt Dillon as Tex McCormick, a 15-year-old caught in an emotional struggle with his older brother Mason, played by Jim Metzler. At the age of 17, Matt Dillon has achieved a level of recognition and stardom most actors seldom reach in a lifetime. His instinctive screen presence in such films as "Little Darlings," "My

Bodyguard" and "Over the Edge" have thrust him securely into the public spotlight. Now he tackles his most mature and challenging role in this coming-of-age adventure. Even though he has become an idol in teen magazines, Matt hopes to soften the image of teen sex star and establish himself as a serious dramatic actor.

The cast also includes Bill McKinney (seen in many Clint Eastwood films) as "Pop"; beautiful Meg Tilly as Tex's girl friend Jamie Collins; and Academy Award-winner Ben Johnson as Jamie's stern father. Emilio Estevez, son of actor Martin Sheen, also debuts as Tex's best friend, Johnny Collins.

Shooting locations around Bixby and Tulsa, Oklahoma, provided natural settings for the story as described in the Hinton novel. Many local residents were given "extra" roles in the production.

"Tex" was produced by Tim Zinnemann. Screenplay was by Charlie Haas and Tim Hunter (who also directed). In color by Technicolor, the film will be released by Buena Vista.





**"TRON"** Jeff Bridges, Bruce Boxleitner and David Warner star in Walt Disney Productions' summer release "TRON"...an exciting futuristic adventure set in a fantasy world never before presented on the motion picture screen. Computer graphics combined with special techniques in live-action photography result in amazing optical and lighting effects in this exciting new production.

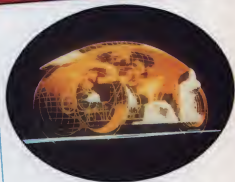
Steven Lisberger is making his feature directorial debut on the film, which he scripted and developed with producer Donald Kushner. Executive producer was Ron Miller. Harrison Ellenshaw was associate producer, with special effects being supervised by Ellenshaw and Richard Taylor.

"TRON" is the first major motion picture to make extensive use of computer graphics...creating a unique story about an electronic world whose electric-and-light beings plot to overthrow the program which controls their lives. It is especially timely in this age of the popular coin-operated video games. Yearly, more than \$8 billion is spent worldwide on these electronic amusements. Computer graphics were first applied to aerospace and scientific research in the mid-1960's, when methods of simulating objects digitally in three dimensions proved just as effective as building models.

So extensive are the special effects on "TRON" that for the electronic world sequences the actors often worked against plain black

backgrounds. One of the ways Bridges—and co-stars Bruce Boxleitner and Cindy Morgan—warmed to their roles was to play computer games on the set. According to Bridges, "These games, have a life of their own. When you play, you're actually competing against the people who programmed them. And that's what 'TRON' is about—our beings, our intelligence, are found in computer programs."

"TRON" is a Technicolor release from Buena Vista, filmed in Super Panavision® 70. 🐶









# Epcot Center Racing Towards Completion

Construction and planning on Walt Disney World Epcot Center continue at a frantic pace to meet its scheduled opening date of Oct. 1. The gigantic Florida project, an \$800-million showplace, features two distinct entertainment worlds—Future World and World Showcase. It will bring the 21st century to its visitors, allowing guests to explore the exciting technologies of tomorrow, plus the many pleasures of the cultures of foreign lands.

Epcot Center will be linked to the Magic Kingdom by a new eight-mile monorail system which will give summer guests a preview of the Center.

An eye-catching landmark, a 180-foot high geosphere called *Spaceship Earth*, serves as the entrance to Future World. Its interior adventure is presented by the Bell System. Other major U.S. corporations sponsoring stimulating concepts of the future include Kraft, Exxon, General Motors, Kodak, General Electric and Sperry Univac.

World Showcase will showcase the cultures of eight nations, with native architecture, music, dance,

arts and crafts and the typical cuisine of each land. In authentic settings of an English pub, French sidewalk cafe, German beer garden, Aztec pyramid, Japanese shrine, Italian piazza, Mexican fiesta and the Canadian woods, visitors will have the feeling of having traveled around the world without having left the States. Excursion boats, much like those of northern Europe, will transport guests across a 40-acre lagoon to and from the international pavilions.

Within World Showcase, American Express and Coca Cola will present the *American Adventure*. Here, Benjamin Franklin and Mark Twain will head a cast of 36 famous Americans who come to life via Audio-Animatronics in great moments of our country's history.

All of the elements necessary to make this international showplace a memorable entertainment experience...the landscaping, buildings, shops, costumes, show installations...are coming together to make this, Walt Disney's greatest dream, become a dramatic reality. 🍷



1. Mickey Mouse Club, 1955
2. Find it in the Library, 1977
3. America on Parade, Disneyland, 1975
4. Disneyland—I Think It's Great, 1950s/Disneyland is Ducky
5. Disneyland 100,000,000 (1971) and 200,000,000 (1981)
6. 50 Happy Years, 1973 (Walt Disney Productions' 50th Anniversary)
7. Walt Disney World 10th Anniversary, 1981
8. Tokyo Disneyland Site Dedication, 1980



# BUTTONS!

by David R. Smith  
Walt Disney Archives

In the field of collectibles, one of the most enduring subjects has been buttons. Celluloid pinback buttons as we know them today first made their appearance during the presidential election campaign of William McKinley in 1896. Buttons have continued in popularity for election campaigns down to the present, but they were also discovered by merchandisers who found them useful in advertising and promoting their products. The buttons additionally saw use as promotional items for athletic teams and their players, fairs, military units, and rock and roll, movie and television stars.

The first Disney button was made in 1927. It is extremely rare and features Oswald the Lucky Rabbit, Walt Disney's first major cartoon character. Mickey Mouse made his debut in 1928, and we find the first Mickey Mouse buttons in 1930. An early version of the Mickey Mouse Club, with meetings conducted in movie theaters throughout the country, fostered the production of several different styles. The

popularity of Mickey Mouse merchandise during that decade led to buttons promoting everything from Mickey Mouse radios to Mickey Mouse undies. Even the American Dental Association got into the act, using Mickey and later Disney characters to promote dental hygiene.

Buttons have promoted the Disney feature films, from "Snow White" on, and with Disney's move to television in the 1950's, we find buttons for "Zorro," and probably the most well-known of all Disney buttons, the one designating the wearer as a Mickey Mouse Club member.

Disneyland and Walt Disney World have each contributed buttons over the years. Some have been sold at souvenir stands, others were given to guests lucky enough to be in the parks on a special occasion, while others were distributed only to the press or Disney employees. Buttons for special occasions are especially popular with collectors, who actively trade for those honoring the days Disneyland reached 100,000,000 and 200,000,000 visitors, Mickey Mouse's 50th birthday, the 25th anniversary of Disneyland and the 10th anniversary of Walt Disney World in Florida.

One reason for the popularity of buttons with collectors is that they are relatively inexpensive. Many were originally given out free, and even today can be found for prices under ten dollars. In the collections of the Disney Archives are more than a hundred Disney-themed buttons, ranging over a fifty-year period.

A Disney button collection is relatively easy to begin, and perhaps the button you pick up on your next visit to Disneyland or Walt Disney World will someday be valuable.



9. Mickey Mouse Good Teeth—1936  
Pinocchio Good Teeth—1940  
10. Mickey Mouse Club, 1930  
11. Current Goody button, 1962  
12. Mickey Mouse 50th Birthday 1978  
13. Disneyland Grad-Nite, 1974-1981

**SAVE 20% ON HOME VIDEO CARTOON COLLECTIONS**



Ever since July, 1955, when Walt Disney first opened his Magic Kingdom of Disneyland, the American public has come to accept Disney family entertainment as part of an American summer tradition.

In keeping with this time-honored tradition (and extending it one step further), Walt Disney Home Video has come up with a new videocassette promotion designed to bring to life the spirit of a "Disney American Summer" in video stores across the nation.

Entitled "The Disney American Summer Cartoon Sale," the new promotion offers customers special savings on the purchase of any of Walt Disney Home Video's seven classic cartoon collections. Regularly \$49.95, during this special limited-time offer, all Walt Disney cartoon

titles will retail for only \$39.95—a savings of 20%.

As an added bonus (while supplies last), all seven Disney cartoon videocassettes will be specially packaged along with a free, 16 oz., hot and cold mug featuring Mickey Mouse, Donald Duck and Goofy.

"This is by far the biggest video-cassette promotion ever offered," states Ben Tenn, Vice President of Walt Disney Home Video, "and we're launching it now to highlight the sales of our classic Walt Disney cartoons."

Each of the seven Walt Disney cartoon collections contains four to six original cartoons featuring the hilarious antics of Mickey Mouse, Donald Duck, and the entire Disney gang. Many have not been seen in movie theaters for over 25 years.

*Titles include:*

**On Vacation with Mickey Mouse and Friends** — Includes: Canine Caddy, Bubble Bee, Goofy and Wilbur, Dude Duck, Mickey's Trailer and Hawaiian Holiday.

**Donald Duck Starring in Kids in Kids** — Includes: Donald's Happy Birthday, Good Scouts, Donald's Fountain of Youth, Soup's On and Lucky Number.

**The Adventures of Chip 'N Dale** — Includes: Two Chips and a Miss, Chicken in the Rough, Chips Ahoy and The Lone Chipmunks.

**Mickey Mouse & Donald Duck Cartoon Collections, Volume I** — Includes: Thru the Mirror, The Sleepwalker, Donald's Golf Game, The Whalers, Pluto and the Gopher and Dragon Around.

**Mickey Mouse & Donald Duck Cartoon Collections, Volume II** — Includes: Society Dog Show, Pluto's Sweater, Donald Applecore, The Little Whirlwind, Pluto's Blue Note and Donald's Diary.

**Mickey Mouse & Donald Duck Cartoon Collections, Volume III** — Includes: The Boat Builders, Pluto's Quinpupelets, Chef Donald, Moose Hunters, Lend A Paw and Working for Peanuts.

**Goofy Over Sports** — Includes: How to Play Football, How to Ski, How to Swim, How to Ride a Horse, The Art of Self Defense and Double Dribble.

According to Tenn, "What we're offering now to the owners of videocassette players is something really unique. These classic cartoon titles contain some of the funniest animated gag sequences in the history of the cartoon medium. Owning them is almost like owning original art."

"In addition," Tenn adds, "parents can now pass on these legendary cartoon treasures to their children in much the same way they pass on classic books. It's like owning electronic literature."

As for the free cartoon mug, "it's just our way of wishing a happy summer to all our video customers," Tenn explains, "and to remind them that thanks to Walt Disney Home Video, the magic of Disney animation now lives on..." 🐭



CHICKEN IN THE ROUGH



GOOFY OVER SPORTS



CANINE CADDY



MICKEY THRU THE MIRROR



DUDE DUCK



DONALD'S APPLECORE



# WALT DISNEY PRODUCTIONS HIGHLIGHTS



**DISNEYLAND** The summer season starts out with a bang at the California Magic Kingdom with the premieres of "Fantasy in the Sky" fireworks and the dazzling Main Street Electrical Parade beginning June 19. The Park will be open daily throughout the summer with hours 9 a.m. to 1 a.m. on Saturdays, and 9 a.m. to 12 midnight Sunday thru Friday.

*Saturday Nights at the Park* on June 5 and 12, will feature top name musical performers and special summer preview entertainment.

"Show Biz Is" will continue to entertain summer visitors at the Space Mountain stage location. The fast-paced variety show was a real hit last season.

Top musical talents will appear on stage nightly. Frontierland's Rivers of America stage will showcase many famous singers and groups. And at the Carnation Plaza Gardens, big band fans can still dance to their favorites.

The Coke Corner pianist will offer ragtime medleys and the Dapper Dans' voices will blend in sweet harmony on Main St. U.S.A.

The popular unlimited use ticket, the "Passport to Disneyland," will continue to be the smart way to enjoy the Park.

The **WALT DISNEY WORLD** Magic Kingdom celebrates "Tencennial Summer," continuing the exciting festivities of its year-long birthday party: The spectacular Tencennial Parade, featuring 250 singers, dancers and Disney Characters... "Walt Disney World Is Your World," a sparkling musical revue starring the Kids of the Kingdom... and the Main Street Birthday Party, at "ten"-ded by high-stepping entertainers and your favorite characters.



Summer brings extended hours to the Magic Kingdom, which means nighttime thrills aplenty: The Main Street Electrical Parade, with Disney's most delightful characters and themes dressed up in half-a-million twinkling lights; and breathtaking "Fantasy in the Sky" fireworks, splashing the night with color.

The Magic Kingdom will be alive with the sound of country music, Saturday night, June 5th. That's when C&W stars Mel Tillis, Brenda Lee, Gail Davies and Fred Knoblock let their talents shine on the latest edition of the *Tencennial Series of Entertainment*. A special ticket gives you access to all the live performances, and unlimited use of the more than 40 Magic Kingdom attractions. Performers subject to change without notice.

The 4th of July holiday bursts upon the Magic Kingdom scene - commemorated with a fun-spangled, nighttime entertainment extravaganza on the Cinderella Castle Forecourt Stage.

**MOVIES** The month of June will see the exciting reissue for the 5th time of a timeless Disney classic, "Bambi." The popular film, tracing the life of a loveable deer named Bambi from his birth to adulthood, returns to the screen with all of its original enchantment and drama, featuring several of the most memorable cartoon characters ever created. Bambi's friends include Thumper, a captivating cottontail, and a wistful little skunk whom Bambi names Flower.

In July, summer moviegoers will be treated to a futuristic adventure set in a fantasy world never before presented on the motion picture screen. Walt Disney Productions' "TRON," will combine computer graphics with special techniques in live-action photography resulting in amazing optical and lighting effects. Jeff Bridges stars in this exciting new film.

To complete the summer movie season, in August Disney will present "Tex," an exciting adventure starring the new teen idol, Matt Dillon. The film is based upon the best-selling novel by S.E. Hinton, a popular author of teenagers' stories.

Principal photography on Walt Disney Productions' espionage comedy, "Trenchcoat," began in January on the island of Malta with Margot Kidder and Robert Hays starring. Kidder, who played Lois Lane in the "Superman" films, plays an aspiring writer of detective stories who finds a Malta vacation the perfect spy-laden experience for her fantasies. The film is being produced by Jerry Leider and directed by Michael Tuchner who will be making his American feature directing debut after having just completed "The Hunchback of Notre Dame" for British television. "Trenchcoat" is scheduled for release by Buena Vista in late 1982.



**HOME VIDEO** Elsewhere in this issue is a story announcing the terrific 20% savings offered this summer on Disney home video cartoons. Now is your chance to start a collection of original cartoons starring loveable Mickey, Donald Duck and the whole Disney family!

Years ago, people would not have dreamed of owning a Disney film. Now, in addition to those classics listed on page 14, Disney is offering another animated feature, "Dumbo," the poignant tale of a baby elephant with over-sized ears who becomes the laughing stock of an entire circus. Befriended by a sympathetic mouse named Timothy, Dumbo learns to use his ears as wings and becomes the world's only flying elephant.

The 1941 film retails on tape for \$84.95.

A number of brand new video-

cassettes will be released also: FREAKY FRIDAY, THE THREE CABALLEROS, A DAY AT DISNEYLAND and JUSTIN MORGAN HAD A HORSE are all scheduled for June release. And due by mid-July will be: PETE'S DRAGON, DUMBO, DAVY CROCKETT AND THE RIVER PIRATES, THE ONE AND ONLY, GENUINE, ORIGINAL FAMILY BAND and a cartoon cassette featuring a composite of Mickey and Donald cartoons: ON VACATION WITH MICKEY MOUSE/KIDS IS KIDS.

Other excitement on the home video front: the release of Disney titles on LaserVision Videodisc.

For more information, please contact Walt Disney Home Video, 500 S. Buena Vista, Burbank, CA 91521. 🐭



# Disneyland

PARK IN CALIFORNIA



## MAGIC KINGDOM CLUB PRICES FOR CLUB MEMBERS ONLY

### PASSPORT TO **Disneyland**

(Unlimited use ticket)

One day's admission and unlimited use of all 55 Disneyland adventures and attractions (except Shooting Galleries).

	General Public	Club Members
ADULT	\$12.00	\$11.00
JUNIOR (12 thru 17)	\$10.50	\$ 9.50
CHILD (3 thru 11)	\$ 9.00	\$ 8.00

LIMITED  
TIME  
ONLY



Visit Disneyland anytime between June 21 and December 21, 1982 and you will receive a free MAGIC KINGDOM CLUB VISA with each Passport purchased at the regular reduced Club price. The MAGIC KINGDOM CLUB VISA makes available 2nd and 3rd visits to Disneyland at substantially reduced prices, and is good through December 15, 1983.

	1st Visit Price	2nd Visit Price	3rd Visit Price	Club Member Total Price	Total Value
ADULT	\$11.00	\$9.00	\$7.00	\$27.00	\$33.00
JUNIOR (12 thru 17)	\$ 9.50	\$7.50	\$5.50	\$22.50	\$28.50
CHILD (3 thru 11)	\$ 8.00	\$6.00	\$4.00	\$18.00	\$24.00

**THE ABOVE CLUB PRICES NOT AVAILABLE TO THE GENERAL PUBLIC**  
Present Magic Kingdom Club Card at any Main Entrance ticket booth.  
(Parking—1.00 per car). All prices and ticket media are subject to change without notice.

### SUMMER OPERATING HOURS

June 1-4, 9AM to 7PM; June 5, 9AM to Midnight; June 6-11, 9AM to 9PM; June 12, 9AM to Midnight; June 13-18, 9AM to 10PM; June 19 through September 11, Sunday through Friday, 9AM to Midnight, Saturday, 9AM to 1AM.

For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at the Disneyland Hotel and The Inn At The Park. (Discount not applicable to commissionable, special group or preferred rates.)

## THE 1982 MAGIC KINGDOM CLUB VACATION PLANS AT DISNEYLAND PARK

Featuring accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Anaheim Marriott Hotel, Conestoga Inn, Quality Inn, and Jolly Roger Inn.

### 5-NIGHT FANTASY VACATION

- Five nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choices of exciting recreational or dining activities
- Prices starting at \$181 each Adult, double occupancy

### 4-NIGHT DISNEYLAND ADVENTURE

- Four nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choices of exciting recreational or dining activities
- Prices starting at \$149 each Adult, double occupancy

### 3-NIGHT PARK HOLIDAY

- Three nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choices of exciting recreational or dining activities
- Prices starting at \$114 each Adult, double occupancy

### 2-NIGHT FAMILY GETAWAY

- Two nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Prices starting at \$77 each Adult, double occupancy

Magic Kingdom Club Vacation Plans are available only to Club members and are subject to accommodation availability. Junior and child rates are available at substantial savings for above Vacation Plans. Prices subject to change without notice. Effective January 1, 1982 through December 31, 1982.

For further information regarding Magic Kingdom Club Vacation Plans at DISNEYLAND Park, please write or call:

Walt Disney's  
**MAGIC KINGDOM CLUB®**  
**TRAVEL CENTER**

P.O. Box 4180, Anaheim, California 92803.  
Always include your Chapter number.  
For reservations call (714) 520-5000



# WALT DISNEY'S MAGIC KINGDOM CLUB.

YOUR KEY TO NATIONWIDE VACATION AND TRAVEL BENEFITS...

## OVER 400 DISTINCTIVE HOWARD JOHNSON'S HOTELS AND MOTOR LODGES NATIONWIDE WELCOME MKC TRAVELERS

### 10% DISCOUNT

PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.

**TOLL-FREE ROOM  
RESERVATIONS**  
800-654-2000

From Oklahoma Call 800-522-9041  
From Eastern Canada (Ont. East)  
1-800-268-4940  
From Toronto Call 363-7401  
From Western Canada Call Collect  
(416) 363-7401  
From Alaska and Hawaii, Call 800-654-2121



Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

**REMEMBER:** At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

## 1982 TRAVEL ADVENTURES

Exclusively for Club Members and their Families

### WALT DISNEY WORLD/CRUISE COMBINATIONS

• Walt Disney World Vacation Kingdom • Bahamas • Caribbean  
WORLD SHOWCASE TOURS

• Hawaii • Canada • Europe • Japan and the Orient  
CARIBBEAN AND PACIFIC CRUISES

• Princess Cruises to Mexico  
• NCL Cruises to the Bahamas and Caribbean

DISNEYLAND AND WALT DISNEY  
WORLD ADD-ON VACATIONS

• San Diego, California  
• South Seas Plantation in Florida

All details in your personal full-color 1982  
MAGIC KINGDOM CLUB  
VACATION AND TRAVEL BOOK. For your  
copy, please write:



WALT DISNEY'S  
MAGIC KINGDOM CLUB.

### TRAVEL CENTER

P.O. Box 4180, Anaheim, California 92803  
P.O. Box 600, Lake Buena Vista, Florida 32830

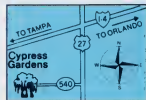
Another exclusive for Club Members

## FLORIDA CYPRESS GARDENS

Your Magic Kingdom Club Card entitles you and your family to a special reduced admission price at CYPRESS GARDENS near the WALT DISNEY WORLD Resort Complex in Florida.

	Regular Price	Club Member Price
ADULT	\$7.95	\$6.95
CHILD (6 thru 11)	\$4.50	\$3.50

Children under 6, FREE with parent. All prices subject to change without notice.



**OPEN EVERY DAY OF THE YEAR**  
(30 Minutes from Walt Disney World)  
U.S. 27 at 540 West

**WATER SKI SHOWS  
HELD SEVERAL TIMES DAILY**  
This offer effective until withdrawn.  
Membership Card must be  
presented at Ticket Window.

## National Car Rental

### NATIONAL CAR RENTAL NOW OFFERS UNLIMITED MILEAGE RATES NATIONWIDE

Magic Kingdom Club members receive a 10% discount on these "National Attention Rates," and all published rates throughout the United States. At the few locations offering regular time and mileage rates, a 40% discount will apply. Simply present your valid Club Membership Card at time of rental to receive special Club rate. Similar discounts are available worldwide.

\*National Attention Rates\* for one-way rentals include a small mileage charge and are discountable. All rates exclude gas. A few locations may limit free mileage.

For Worldwide Reservations,  
Call Toll-Free: **800-328-4567**  
(In Minnesota, call 800-862-6064)



## CARIBBEAN and BAHAMAS CRUISE ADVENTURES

aboard  
**NCL Norwegian Caribbean Lines**

Exclusive value on exciting, romantic 3, 4, and 7-day Cruises.

For further information please write:

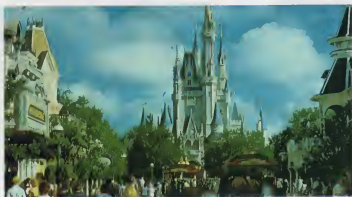
WALT DISNEY'S  
MAGIC KINGDOM CLUB.

### TRAVEL CENTER

P.O. Box 600, Lake Buena Vista, Florida 32830  
Always include your Chapter number.



**Walt Disney World®**  
VACATION KINGDOM IN FLORIDA



## MAGIC KINGDOM CLUB PRICES FOR CLUB MEMBERS ONLY

NOW  
AVAILABLE  
YEAR-  
ROUND

### ONE DAY PASSPORT

(Unlimited-use ticket)  
Includes one day's admission to the Magic Kingdom and unlimited use of all Magic Kingdom attractions (except Shootin' Gallery), and one day's unlimited use of the transportation system in the Walt Disney World Vacation Kingdom.

	General Public	Club Members
ADULT	\$13.25	\$12.25
JUNIOR (12 thru 17)	\$12.25	\$11.25
CHILD (3 thru 11)	\$11.25	\$10.25

Also available

### TWO DAY PASSPORT

(Unlimited-use ticket)

Includes two days' admission to the Magic Kingdom, two days' unlimited use of all Magic Kingdom attractions (except Shootin' Gallery), and two days' unlimited use of the transportation system in the Walt Disney World Vacation Kingdom.

	General Public	Club Members
ADULT	\$23.00	\$21.00
JUNIOR (12 thru 17)	\$21.00	\$19.00
CHILD (3 thru 11)	\$19.00	\$17.00

#### THE ABOVE CLUB PRICES NOT AVAILABLE TO THE GENERAL PUBLIC.

Present Magic Kingdom Club Card at any Main Entrance ticket booth.

Parking—\$1.00 per car.

All prices and ticket media are subject to change without notice.

### SUMMER OPERATING HOURS

The Walt Disney World Resort Complex is open seven days a week throughout the year. The Magic Kingdom is open from 9AM to Mid-night from mid-June until Labor Day.

## GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS



Don't miss the 1982 WALT DISNEY WORLD National Team Championship Golf Classic October 11–17.

Special golf rates on the Palm, Magnolia, and Lake Buena Vista Courses:

General Public	Club Members
\$29.00	\$23.00

Includes greens fee and electric car.

## RIVER COUNTRY

The Ol' Swimming Hole



#### SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	Regular Price	Club Member Price
ADULT	\$7.00	\$6.25
CHILD (3 thru 11)	\$4.75	\$4.00

Present Magic Kingdom Club Membership Card at Fort Wilderness/River Country ticket booth. All prices subject to change without notice.

Located in the Fort Wilderness Resort

# THE 1982 MAGIC KINGDOM CLUB VACATION PLANS



## WORLD VACATION

Experience the Walt Disney World Vacation in the most unique and complete way possible.

- Five nights' accommodations in the Contemporary Resort Tower or a two-bedroom Vacation Villa, Treehouse Villa or Fairway Villa
- Six days' use of the transportation system in the Walt Disney World Vacation Kingdom

- Six days' admission and unlimited use of all attractions in the Magic Kingdom, and all Walt Disney World recreational activities and facilities (except Shootin' Gallery)
- Breakfast, lunch and dinner at any Walt Disney World restaurant or dinner show for six days (excludes fast-food locations and room service)
- Prices starting at \$568 each Adult, double occupancy

## VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel or Gold Resort Hotel
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at \$346 each Adult, double occupancy

## CAMPING JAMBOREE

- Four nights' use of a Fort Wilderness Campsite with optional fully-equipped Terry Travel Trailer by Fleetwood
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at \$151 each Adult, double occupancy

## VILLAGE HOLIDAYS

Featuring family-sized accommodations at one of the four hotels in the Walt Disney World Village Hotel Plaza. Your spacious hotel accommodations are at either the Dutch Resort Hotel, Howard Johnson's, Travelodge Tower, or Hotel Royal Plaza.

## FIVE-NIGHT PLAN

- Five nights' accommodations at the hotel of your choice.
- Six days' unlimited shuttle service between the Walt Disney World Village and the Magic Kingdom
- Four days' admission and unlimited use of all attractions in the Magic Kingdom, including use of the transportation system in the Walt Disney World Vacation Kingdom
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at \$257 each Adult, double occupancy

## FOUR-NIGHT PLAN

- Four nights' accommodations at the hotel of your choice.
- Five days' unlimited shuttle service between the Walt Disney World Village and the Magic Kingdom
- Three days' admission and unlimited use of all attractions in the Magic Kingdom, including use of the transportation system in the Walt Disney World Vacation Kingdom
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at \$210 each Adult, double occupancy

## THREE-NIGHT PLAN

- Three nights' accommodations at the hotel of your choice.
- Four days' unlimited shuttle service between the Walt Disney World Village and the Magic Kingdom
- Two days' admission and unlimited use of all attractions in the Magic Kingdom, including use of the transportation system in the Walt Disney World Vacation Kingdom
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at \$165 each Adult, double occupancy

## VILLA HIDEAWAY ADVENTURE

- Four nights' accommodations in a Vacation Villa, Treehouse Villa or Fairway Villa
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- From \$415 each Adult, double occupancy

## FAMILY GETAWAY

- Three nights' accommodations at the Holiday Inn East, Howard Johnson's Florida Center Hotel, Quality High-Q, Sheraton-Lakeside Inn or Court of Flags
- Two days' unlimited shuttle service between your hotel and the Magic Kingdom
- Two days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery), including use of the transportation system in the Walt Disney World Vacation Kingdom
- From \$97 each Adult, double occupancy

For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at Walt Disney World Village Hotel Plaza. (Discount not applicable to commissionable, special group or preferred rates.)

- Magic Kingdom Club Vacation Plans are available only to Club Members, and are subject to accommodations availability. Make your reservations early.
  - Junior and child rates are available at substantial savings for the above Vacation Plans.
  - Effective January 1, 1982 through December 31, 1982.
- All prices subject to change without notice.

For further information regarding Magic Kingdom Club Vacation Plans at the WALT DISNEY WORLD Resort Complex, please write or call:

Walt Disney's  
**MAGIC KINGDOM CLUB®**  
**TRAVEL CENTER**  
P.O. Box 600, Lake Buena Vista, Florida 32830  
Always include your Chapter number.  
For reservations call (305) 824-2600

Journey now into a startling new world where energy lives and breathes.  
A world inside the computer where man has never been.

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# TRON

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**DISNEY NEWS**

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